

# LOOKING AHEAD

## MARCH 2024 COMMS PRODUCTS

*What we discussed at the  
June Commission mtg*



### High Impact Report

- Main findings from the first phase of the Commission's work
- Focus on cross-cutting topics
- Identifying key opportunities for action at regional scale

### 'Actions unpacked'

- Online resource that adds further detail to the 50 actions in the Climate Action Plan
- Links to relevant Commission reports, DI presentations, case studies etc

### YHCC End of phase report

- Self-reflective report on the work of the Commission in Phase 1
- Focusing on process –what worked and what didn't
- Includes 'What we said / What we did' feedback on the 20 actions for the Commission from the CAP

### Climate Action Plan update

- Reprint of existing action plan with updated narrative content
- Actions to largely remain the same (to be reviewed by panels?)

# 2024 KEY PRODUCTS (END OF PHASE 1, WORKING AROUND ANTICIPATED ELECTIONS)



Late Feb/ Early March	Early March	Early March	Early May	May/June	July
<h3>Call to Climate Action #1</h3>	<h3>Carbon Reduction Pathways Report</h3>	<h3>YHCC End of phase report</h3>	<h3>Climate Action Plan update</h3>	<h3>'Actions unpacked'</h3>	<h3>Call to Climate Action #2</h3>
<ul style="list-style-type: none"> <li>• Key findings from the first phase of the Commission's work to date</li> <li>• Focus on cross-cutting topics</li> <li>• Audiences are politicians, policy makers and climate activists</li> <li>• Identifying key opportunities for action at regional scale</li> <li>• Will incorporate findings from Carbon Budget Pathway headlines, Consumption headlines, Nature, and impactful health/ Just transition data</li> </ul>	<ul style="list-style-type: none"> <li>• A high level and impactful report that captures the key regional policy and delivery implications</li> <li>• Will include:             <ul style="list-style-type: none"> <li>• key findings from the Carbon Budget Pathways modelling undertaken by YHCC</li> <li>• Insights from regional consumption data (<a href="#">PCAN research</a>, using Desnz data) to tell the individual choice story</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• Self-reflective report on the work of the Commission in Phase 1</li> <li>• Focusing on process –what worked and what we learnt             <ul style="list-style-type: none"> <li>• Feedback &amp; personal stories from Commissioners &amp; members</li> </ul> </li> <li>• Includes 'What we said / What we did' feedback on the 20 actions for the Commission from the CAP</li> <li>• Will also need to include a financial summary for transparency</li> </ul>	<ul style="list-style-type: none"> <li>• Update the CAP with refreshed narrative content</li> <li>• Update the Actions, splitting into the four priority areas of climate action, and plugging gaps using the DI session recommendations</li> <li>• Develop the Actions using Theory of Change, to ensure the CAP is a robust strategic framework for Climate Action across the region</li> </ul>	<ul style="list-style-type: none"> <li>• Online resource (on our new website) that adds detail to the actions in the Climate Action Plan e.g. links to case studies, best practice, relevant research groups and other collaborations, Insights Papers</li> <li>• Links to relevant Commission reports, DI presentations, case studies etc</li> </ul>	<ul style="list-style-type: none"> <li>• Refreshed/updated paper if needed</li> </ul>

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We will spend time during our meeting exploring our end of phase 1 report, and the positioning and key messages from the carbon budget pathways