

Forum for the Future

**FORUM  
FOR THE  
FUTURE**

**A systemic approach &  
tools for your  
sustainability journey**

Forum for the Future



## WHO WE ARE

Forum for the Future is a leading international sustainability non-profit with offices in London, New York, Singapore and Mumbai.

We specialise in **addressing critical global challenges by catalysing change in key systems.**

For nearly 30 years, we've been working in partnership with business, governments and civil society to accelerate transformation toward a just and regenerative future.



## About the Climate & Health Coalition

The *Climate and Health Coalition* is a multi-stakeholder collaboration founded in 2021 by Forum for the Future.

**The purpose of the Coalition is to mobilise and equip the private sector to accelerate the integrated transformation of our health and climate systems, towards outcomes that deliver benefits for both people and planet.**

# CLIMATE AND HEALTH

COALITION

CONVENED BY FORUM FOR THE FUTURE

## CLIMATE AND HEALTH COALITION

Mobilising the private sector to transform our health and climate systems

Convened by

FORUM  
FOR THE  
FUTURE

### CORPORATE PARTNERS



Bristol Myers Squibb™



Bupa



CARLSBERG  
BRITVIC

HALEON

Johnson & Johnson



kenvue



reckitt



TRANE  
TECHNOLOGIES™

WAITROSE  
& PARTNERS



Walgreens  
Boots  
Alliance

### ASSOCIATE PARTNERS

billion minds



BSR™



BUSINESS  
FIGHTS  
POVERTY

Business  
For Health



Centering  
Health Equity in  
Climate Action

CLEAN  
AIR  
FUND

Clinton  
Global  
Initiative



International  
Medical Corps

malaria  
NO MORE



The Medical Society Consortium on  
CLIMATE & HEALTH



my green lab.

OHE

OFFICE OF  
HEALTH  
ECONOMICS

PUBLIC POLICY PROJECTS

CLIMATE



ShareAction»  
Celebrating 20 years



Sustainable  
Healthcare  
Coalition



wbcscd

YORKSHIRE  
& HUMBER  
CLIMATE  
COMMISSION

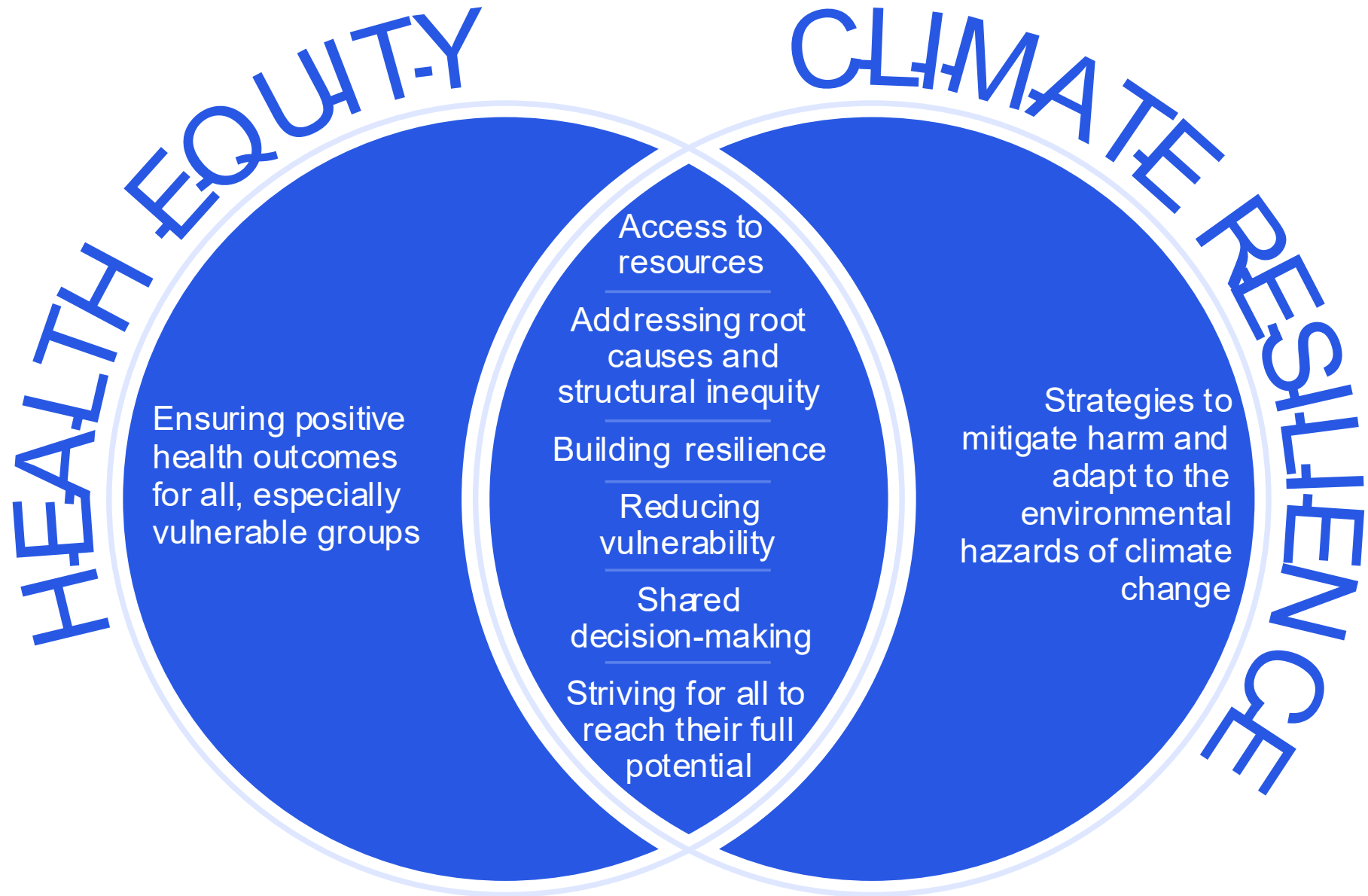


# A very brief introduction to systems change



# Why systems change:

- Always think of context and consequences.
  - Everything being interconnected means actions have wider impact than we might think at first.
- Practice anticipating different outcomes to help choose how to tackle an issue.
  - Makes our work more effective and long lasting.
- A systemic approach helps identifying who to collaborate with and who are blockers for change.





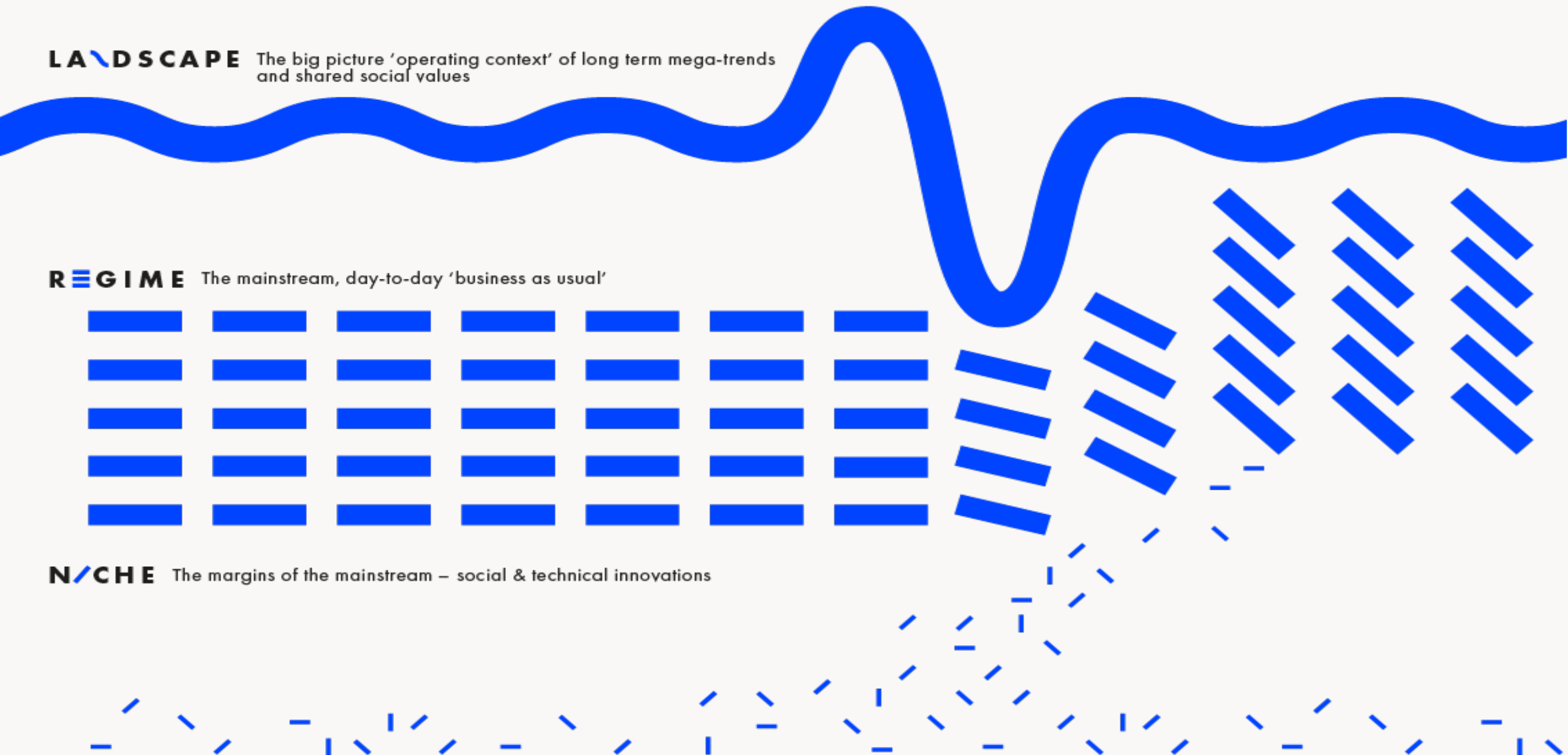




# Leveraging agency to create change



# Multi-Level Perspective



# Levers for Change

**Landscape:** The big picture 'operating context' of long term megatrends and shared social values

Create a robust case for change

Shift culture behaviours and mindsets

Develop policies and facilitate change

**Regime:** The mainstream, day-to-day 'business as usual'

Ensure information is openly and equitably shared

Create collaborations

Develop rules, measures and standards

**Niche:** The margins of the mainstream

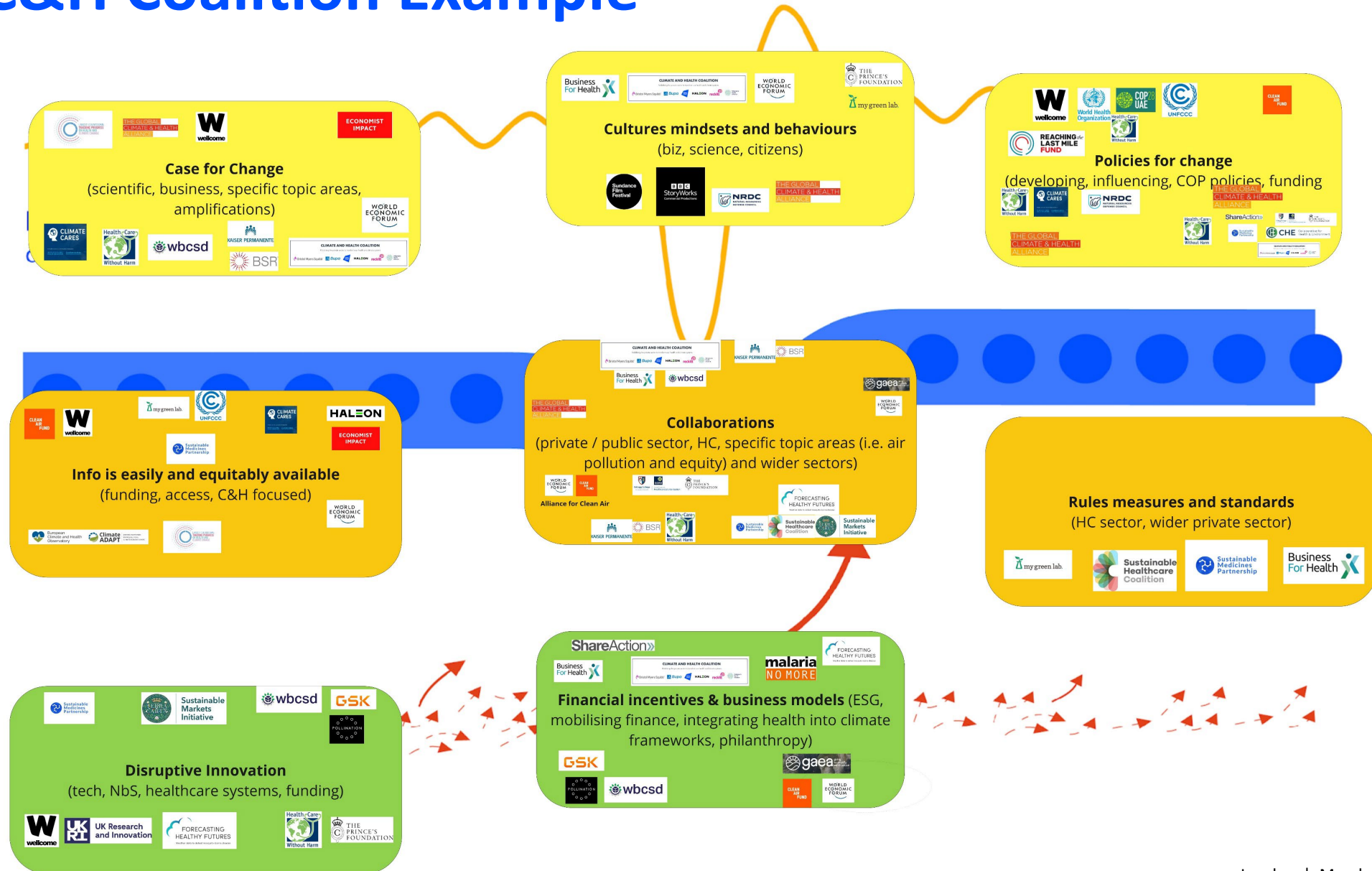
Create new and disruptive innovation

Create the right incentives and business models and financing



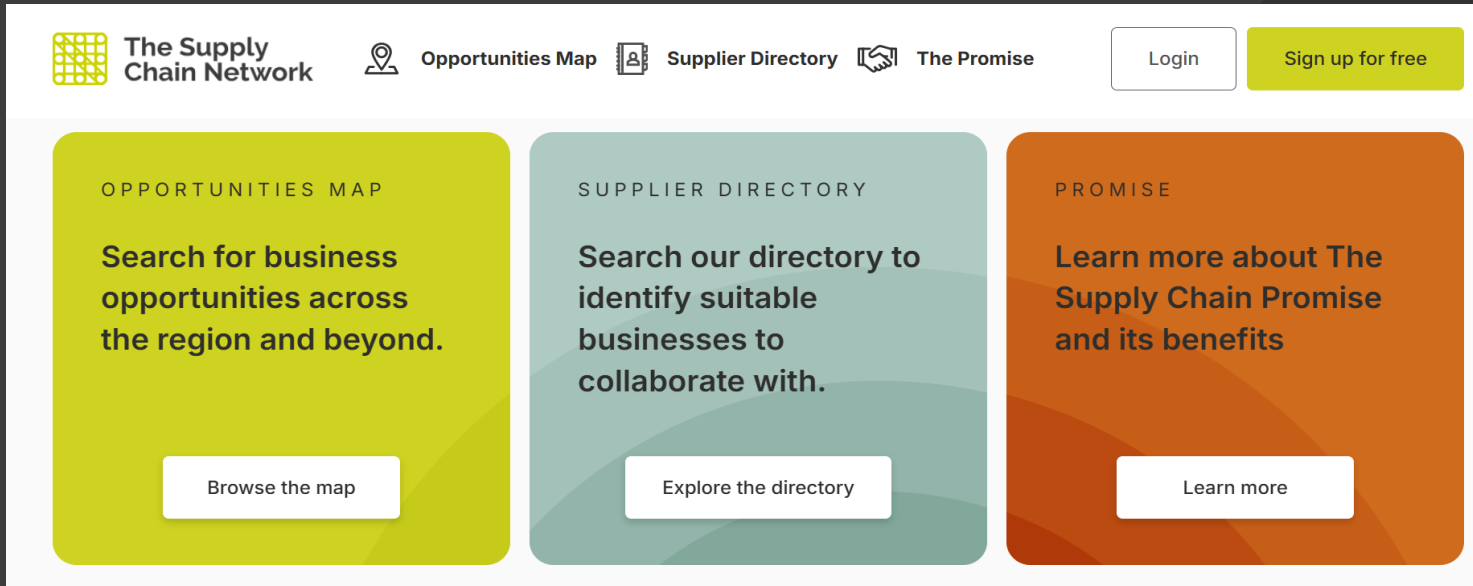


# C&H Coalition Example





# The Supply Chain Network



## The objectives

- Making Opportunities Visible
- Making Opportunities Accessible
- Making Opportunities Winnable
- Enabling Business Growth

TSCN is essentially three key tools:

- Supplier Directory
- Opportunities Map
- The Promise

KC

Hello, Kate Capes

Create new

## Search the directory

SECTOR

All Sectors

LOCATION

United Kingdom...

RADIUS

Any Radius

KEYWORD

e.g. Agency

Search

Reset

Showing 1186 businesses

Sort by: Newest

### Eyeweb

8-7 Maritime Business Park, Livingstone Road, Hessele,

Eyeweb's established team can help you grow your business and sell to more customers. We specialised in brand awareness, website,...

<https://www.eyeweb.co.uk>

01482628830

New Digital Marketing

Web Design Softw...

Eyeweb

### Thrive Education Services

Brenton

Thrive Education Services allows service providers to focus on specific learner needs (e.g., behavioural challenges, SEN, mental ...

<https://thriveducationservic...>

07510025851

New Education

Educational Servic...



### Ybee Drinks

Bld 56 Cubaroo, Cirrus Way, Humber Enterprise Park, Brough

Ybee is a Functional coffee brand on a mission to get people drinking smarter and thinking sharper, fuelling productivity, energy...

<https://ybeedrinks.com/>

07780519529

New Food Retailers

Coffee Supplier

Ybee

### Aloe Environmental Consulting Ltd

Woodmansey

Aloe EC is an environmental consultancy that adopts a sound and rigorous scientific approach to all the work we do. We provide ex...

<https://www.aloec.com>

07708302482

New

Environmental Con...



- Over 1000 businesses listed
- Search by sector, location, keyword.
- Follow the sector and get alerts and email notifications
- Can 'like' to create list of preferred suppliers – pulled as a spreadsheet.
- SME's and larger businesses get the same profile.
- Promise badge displayed



## Search opportunities

SECTORS

All Sectors

LOCATION

United Kingdom...

RADIUS

Any Radius

KEYWORD

e.g. Agency

Search

Reset

Showing 31 opportunities

Sort by: Newest



**97161 - Preliminary Market Engagement for Installation, Service and Repair of Boiler Plant, Hull**

Kingston upon Hull

Submission deadline 23/04/2025

New

Boiler Repairs

Boiler Installers



**PME CM09 - PME - Quality Management Solution**

East Riding of Yorkshire

Submission deadline 25/04/2025

New

Business Software

Quality Management



**97376 - Neurodiverse Outreach Services in North East Lincolnshire**

North East Lincolnshire

Submission deadline 28/04/2025

New

Social Care Training

Education & Training



**97253 - St Mary's Church of England Primary School - Shipping Container Modular Solution**

Boston Spa

Submission deadline 28/04/2025

New

Construction

Building Services



**HCF CATCH 1.5 Expansion Project**

Stallingborough

Submission deadline 30/05/2025

New

Structural

Construction



**Air Monitoring Maintenance Project**

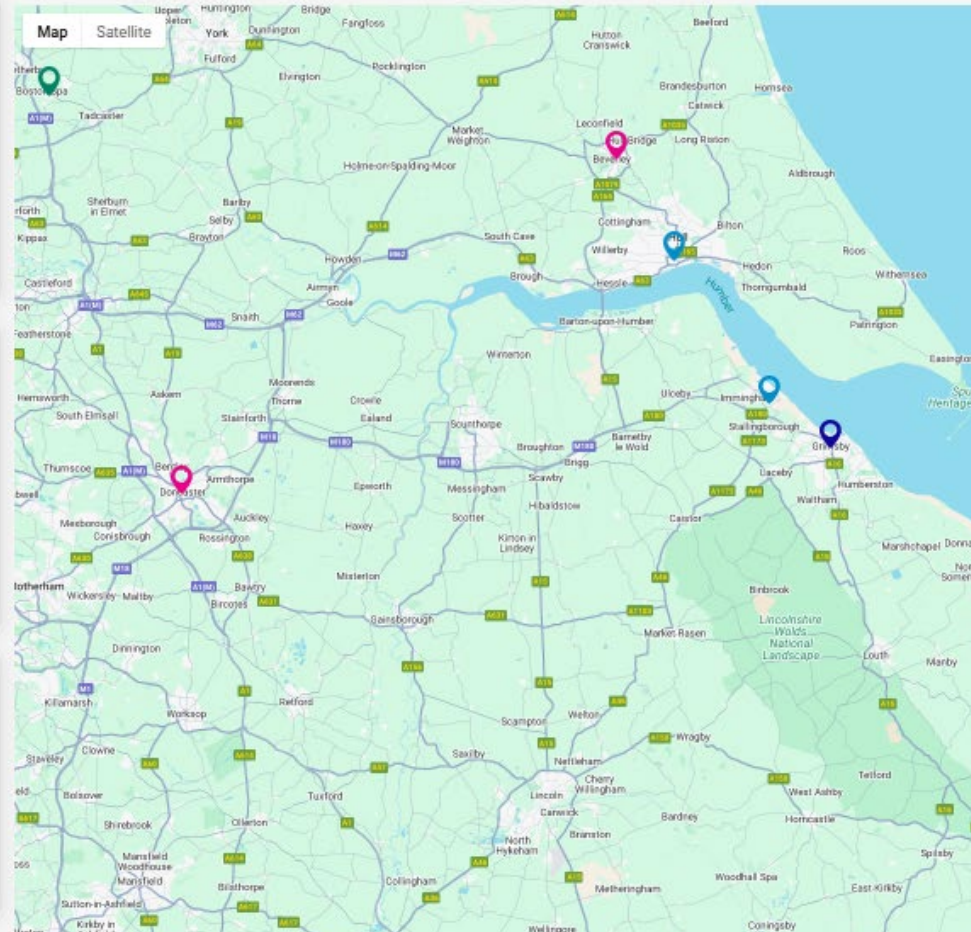
South Yorkshire

Submission deadline 17/04/2025

New

Air Purification

Environmental Ma...



# The Opportunities Map

- On average 20-30 Opportunities listed each month.
- Private and Public
- Search by sector, location, keyword.
- Can 'like' to create list of opportunities they are interested in.
- Can follow the tendering business or sector to get alerts and email notifications.



The Supply  
Chain Network

# The Promise



The Supply  
Chain Promise  
Supporting local supply chains

THE SUPPLY CHAIN PROMISE

## Committed to local and regional business

As a user of the Supply Chain Network you are opening and promoting opportunities to businesses within your locality. By embracing The Supply Chain Promise you can now also demonstrate that you are part of a community of businesses dedicated to local growth and prosperity for this region.

Create business and make the promise



Increase spend  
within the region



Support net  
zero targets



Promote social  
value benefits






# The Supply Chain Network



## What is 'The Promise':

The promise is to commit to considering local & regional suppliers when sourcing goods and services for your business. By...

-  Increased spend within the region.
-  Supporting net zero targets.
-  Promoting social value benefits.

## What are the Benefits?

- ✓ Drive down costs for your business, by working with local producers and suppliers
- ✓ Appeal to a wider market of potential suppliers who understand that you are committed to buying locally where possible
- ✓ Improve or cement your reputation with your customers, staff and suppliers, as an ethical business
- ✓ Demonstrate your consideration of environmental and social impacts, and your commitment to making a positive difference
- ✓ Use of The Supply Chain Promise Badge symbolising to other companies and organisations a commitment to these shared values

Sign up and get access to The Supply Chain Promise branding pack, which will appear on The Promise page of this website when you log in.

☐ Yes, sign me up to The Promise

# The Promise



**The Supply Chain Promise**  
Supporting local supply chains



**The Supply Chain Promise**



## Ethical business

Demonstrate your consideration of environmental and social impacts and your commitment to making a positive difference.





By using local suppliers, **businesses are minimising the damage to the environment by reducing emissions and energy usage.**

Signing The Promise and displaying the logo makes **their commitment to being part of an environmentally responsible local supply chain clear and visible** to others.

**Commitment to The Supply Chain Promise can sit as a pivotal part of an organisations policies and practices:**

- Environment and Sustainability Policy
- Social Value Policy
- Carbon Reduction Plan
- Supplier Charter
- Procurement Policy
- Staff Health and Wellbeing Policy

# The Climate and Health Toolkit for Healthcare Businesses

- Understanding your organisation starting point – take the assessment!
- Reach out to Forum if you have any questions or want to know more.
- Toolkit is full of case studies!
- Climate & Health Coalition website

Based on the results of your organisation's assessment, we recommend exploring the resources below



**1 - Getting started**



**2 - Action module:  
Mapping and visioning**



**3 - Action module:  
Visionary leadership**



**4 - Understanding the  
business case for action**



**5 - Explore case studies**



**6 - Further reading and  
resources**

Mapping CURRENT STATE impact on climate and other areas – questions to consider:

- What projects / activities are you doing or could do that positively impact climate and other additional outcomes (nature, equity, health)?
- What’s helping / enabling those to work, what’s been challenging to do and what would you like to do? Who could you collaborate with?

Business areas to consider:	What are you already doing that positively impacts climate and other outcomes e.g. nature, health, equity?	What’s working well/not so well and what or who has enabled that to happen? (e.g. legislation, financing, internal support, partnerships, R&D)	What would you like to do and who could you collaborate with?
Internal operations, mindsets and employee policies			
Products and Services			
Supply Chain actors			
Wider enabling environment: policy, researcher, influencers, standards, partnerships			



## NOW WHAT?

- **Looking across the projects, what stands out as critical enablers or blockers? What does that mean for your organisation?**
  - *i.e. what can you do internally, what might you need to collaborate on and with whom?*
- **What else might need to be true to achieve your vision?**
  - *i.e. what other levers might need to be pulled? (Are there research gaps, a need for different incentives, missing connections)*
  - *What can you or others do to influence or help solve these? Who else might need to act differently, who can influence them?*

# Further toolkits & resources (all to download for free):

## The Climate and Health Toolkit for Healthcare Businesses

Based on the results of your organisation's assessment, we recommend exploring the resources below



1 - Getting started



2 - Action module:  
Mapping and visioning



3 - Action module:  
Visionary leadership



4 - Understanding the  
business case for action



5 - Explore case studies



6 - Further reading and  
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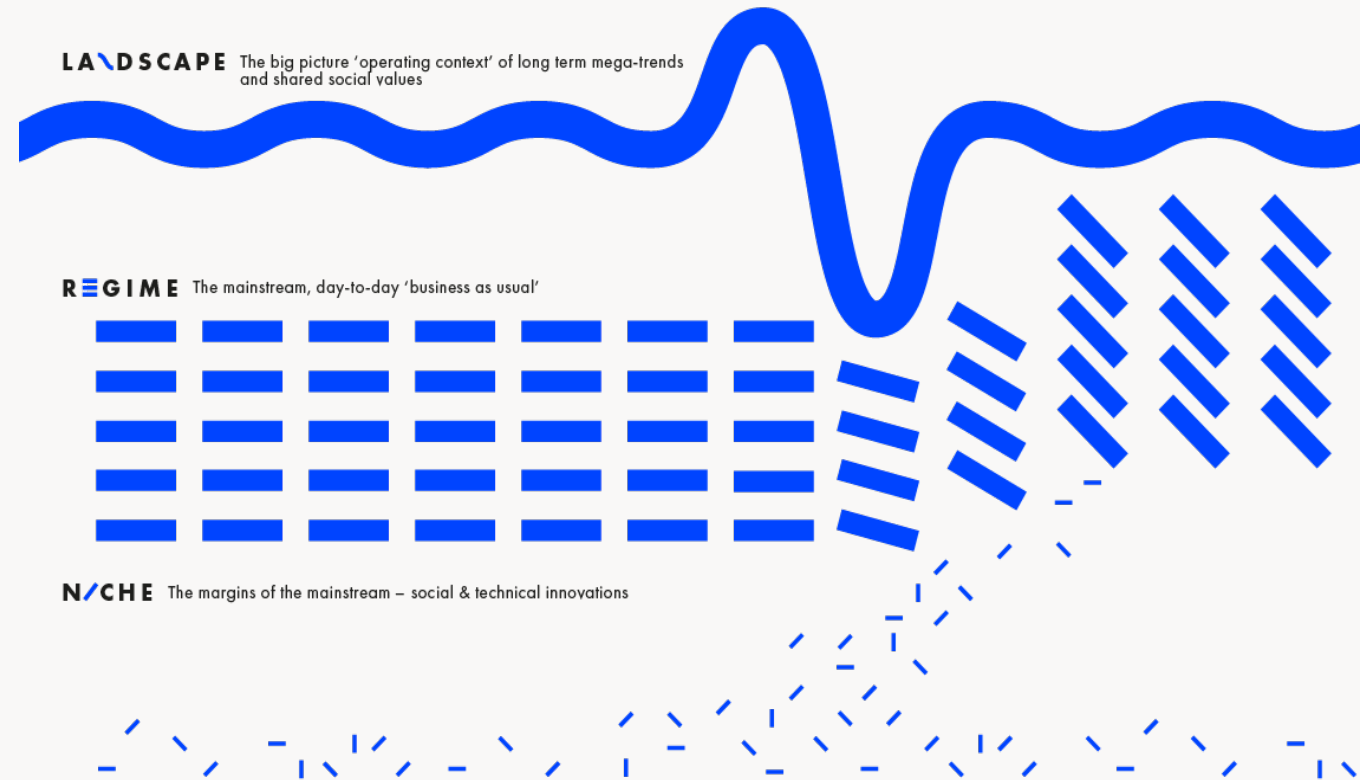
## The Climate and Health Toolkit for Food Businesses



# Further toolkits & resources (all to download for free):

## Multi-Level Perspective:

- [Driving Co-Benefits for Climate and Health - How the private sector can accelerate progress, 2022](#) (Forum for the Future)
- [Stories of Change: Multi-Level Perspective](#) (School of System Change) – facilitation pack and webinar recording available for free.





# Enabling Climate and Health Resilience:

A [new report](#) (to download for free), produced by the Climate and Health Coalition, provides businesses with a roadmap to integrate climate action and health equity into core strategies, unlocking long-term value while improving public health outcomes and strengthening community resilience.

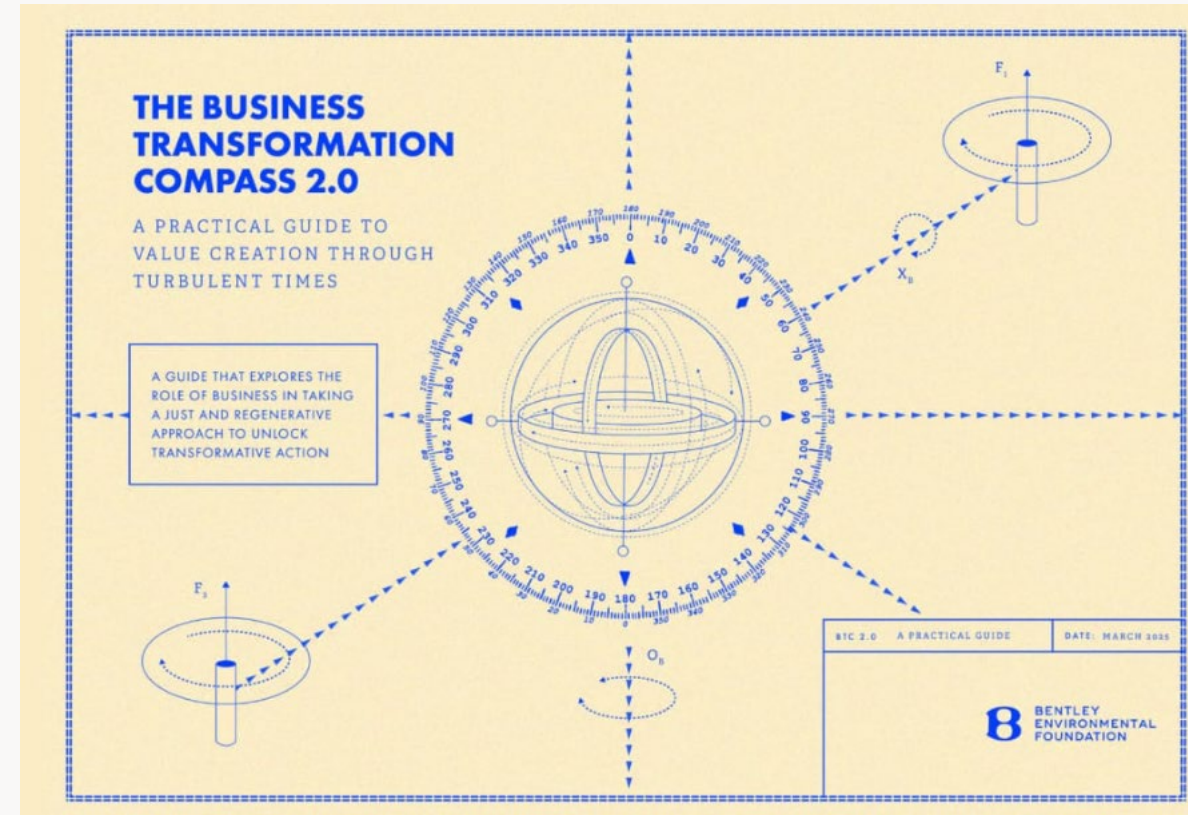
It offers a **practical, action-oriented framework** rooted in systems thinking and real-world case studies.



# Further toolkits & resources (all to download for free):

## The Business Transformation Compass 2.0

- A practical guide to business transformation and value creation in turbulent times
- The BTC 2.0 offers an alternative to traditional ESG approaches that too often focus on single issues, leading to fragmented strategies that struggle to deliver lasting change, and lasting business value. The BTC 2.0 showcases what a 'just and regenerative' approach looks like and is intended to equip businesses with the tools to embrace this approach. It features practical case studies from multiple sectors and is accompanied by a toolkit to help teams apply just and regenerative approaches in their own unique contexts.



# School of System Change

## Upcoming courses

- [Cultivating Climate Transformation](#)  
(starts 8 Sept – reach out to Clara Hesseler if you are interested to join the cohort).
- [Story, Narrative and Systems Learning and Practice Series](#)  
(starts 17 Sept)
- [Systems Change Studio](#) (running on 24-25 Sept)
- [Approaching Systems Change Series](#)  
(running on 22, 29 Sept, 6 Oct)
- [Delta Autumn 2025](#) (starts 4 Nov)



School  
of System  
Change



# School of System Change

## Resources

- [Stepping into Systems](#): an introductory video series to systems change, covering fundamental topics and concepts: *What is Systems Change?*; *The Importance of Systemic Worldviews*; and *Working Systemically for Transformation*.
- [Systems Change Learning Handbook](#): Our intention in creating the Systems Change Learning Handbook is to support the growing number of facilitators who are taking systems change learning into their networks, organisations, geographies and contexts. We believe that increasing the capacity of these facilitators and growing the number of people in touch with systems change learning is key to addressing the complex challenges of our times.
- [School of System Change Resource Library](#)



School  
of System  
Change

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